

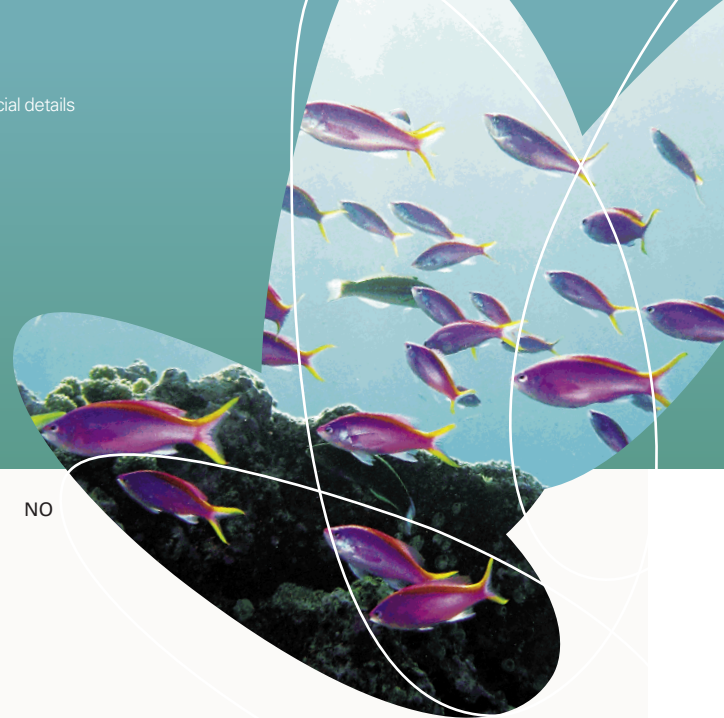
Step 1  
read the guidelines

Step 2  
complete the application form

Step 3  
submit the application with financial details



# Woodside's Social Investment Application form



- 1 I have read and understood Woodside's social investment guidelines, which includes key questions and answers, before completing this application.
- 2 I have read and understood Woodside's Code of Conduct.
- 3 Does your organisation have an Australian Business Number (ABN)?
- 4 Is your organisation GST registered?
- 5 Is your organisation recognised as a non-profit, as defined by the ATO?
- 6 Has your organisation been granted deductible recipient status?

YES NO

Woodside Priority Areas: Health and Wellbeing - Priority area your initiative will principally address:

**Natural Energy:** Working with the community to better understand and protect our land and marine environments in the areas we live and operate in.

**Living Energy:** Supporting organisations that focus on wellbeing and healthy lifestyle initiatives that benefit the wider community.

**Creative Energy:** Working with community organisations to grow and maintain vibrant communities that we live in and create a self-sustaining future.

Please state the location of initiative:

Organisation/s			
Title of initiative			
Contact person		Job title	
Postal address			
Suburb		State	Postcode
Phone		Fax	
Mobile		Email	
Website			ABN

Initiative Summary (including duration of the initiative and country/countries in which the initiative will operate)

## SECTION 1 Organisation overview

What is your organisation's past experience in running this or similar initiatives and what are its successes?

Who are your executive management team and board of directors, what is its structure and how long has each position been held?

Are any of the executive management team or board of directors existing or former government officials (or relatives of government officials)? If yes:

(a) Name of government official.

(b) Details of any interaction between Woodside and the government official (and any pending decisions or issues which that government official may be required to take in relation to Woodside business or operations).

(c) Have you received any funding from government or public international organisations in the last five years?  
If yes, please provide summary of the programs funded.

Provide two examples of other corporate/ community sponsorships which your organisation has been involved in the past five years with a referee for each. If no prior sponsorships have been undertaken please provide independent referee.

Initiative name

Initiative name

Organisation name

Organisation name

Referee name

Referee name

Referee position

Referee position

Referee phone

Referee phone

Referee email

Referee email

## SECTION 2 Initiative overview

How did you identify the need for the initiative? Include details of local community engagement, research etc.

How do you see this initiative or program linking with Woodside's health and wellbeing priority areas? Define how this initiative will support Woodside's contribution to the community?

Who will manage the initiative?

Who will benefit from the initiative?

What is the timeframe for initiative completion?

Specify how this initiative or key elements could help Indigenous education, employment and/or business participation?

## SECTION 3 Communication Plan: Getting the word out there

How will you let people know about the initiative, get them involved and link the program to Woodside?

Target audience	Key messages	Communication methods / activities	Timelines	How could Woodside be acknowledged? Please estimate the dollar value or percentage of the requested amount. Full details required in Section 7.

## SECTION 4 Planning, Implementing

What are the key points of the initiative and its implementation?

Date	Activity / Key milestone	Steps in implementation

## SECTION 5 Woodside's involvement – Working together

Who else is likely to provide funding for the initiative (eg other businesses, government, community organisations)?  
What role is each likely to undertake in the initiative?

Organisation	Role	Approached		Status	Funds secured
		Yes	No		
		Yes	No		
		Yes	No		

List the roles you think Woodside could play, including in-kind support and employee volunteering.

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## SECTION 6 Evaluation: making progress and measuring the results.

To know we have achieved success, we need to know from where we started. What is the current state of the issue non opportunity the initiative will seek to address?

What are the outcomes you hope to achieve? \*Please refer to the attached LBG outcome tool and user manual for guidance.

Possible outcomes?

How will this be measured?

Benefits to people

Benefits to organisations

Environment benefits

Business benefits

\*Woodside understands not all LBG impact categories will be applicable.

Describe how the initiative will be sustained beyond Woodside's involvement. What will happen to the initiative at the completion of Woodside's support?

## SECTION 7 Supporting initiatives: financial details

Please provide a detailed breakdown of the budget for the specific program that your organisation is requesting funding for.

Initiative income		Initiative costs	
Item	Cost	Item	Cost
Funds requested from Woodside*	#\$	Salaries, fees and wages (including on costs)	\$
In-kind or cash support from your organisation	\$	Administration expenses (office costs, phone, fax, etc)	\$
Government grants/contribution	\$	Travel (flights, accommodation, mileages, etc)	\$
Funding sought and/or confirmed from other sources	\$	Logistics (equipment, venue hire, freight, etc)	\$
Earned income (costs to participants)	\$	Research	\$
Other (detail all items above \$100)	\$	Advertising and promotion*	\$
	\$	Program contingency	\$
	\$	Other (detail all items above \$100)	\$
	\$		\$
	\$		\$
	\$		\$
#These amounts should be equal.	\$		\$
<b>Total program funds</b>	\$	<b>#Total program costs</b>	\$

### \*Woodside specific funding breakdown

Woodside is required to specify to the London Benchmarking Group the amount of funding allocated to branding and promotion. Please provide a detailed breakdown of promotional activities and their costs.

	Costs
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
#These amounts should be equal.	\$
<b>#Total of funds requested from Woodside</b>	\$

## SECTION 8 Declaration

Your organisation's accountable officer (CEO or Chairperson) must sign this declaration.

I have read Woodside's social investment guidelines and code of conduct. I certify all the information provided is current and correct, and I give permission to Woodside to contact any relevant person or organisations in the processing of this application.

Signed	
Name	
Position in organisation	
Date	

## SECTION 9 Submitting your application

### Document formatting

- Please don't type your application in a font size less than 10 points, as it makes it difficult to read.
- Please don't exceed the ten page limit (including cover and declaration page), as we receive many applications and this makes larger submissions difficult to review in the time allocated.
- Please do not bind or staple hardcopy applications as the applications are scanned when we receive them.
- Use either a paper clip or bulldog clip to secure.

### How to submit your application

- Ensure your accountable officer has signed and dated the declaration.
- Include a copy of your organisation's most recent audited financial report.
- Include a copy of the organisation's Deductible Gift Recipient Status (ATO document) if applicable.
- All applications are to be signed and dated.

### Send your completed application to:

#### Community Relations

Woodside Energy Ltd.  
240 St Georges Terrace  
Perth WA 6000

Email: [communityrelations@woodside.com.au](mailto:communityrelations@woodside.com.au)

### For questions with your application prior to submission:

Community Relations Adviser

Phone: 9348 4000

Email: [communityrelations@woodside.com.au](mailto:communityrelations@woodside.com.au)

### For current application closing dates please check our website:

[www.woodside.com.au](http://www.woodside.com.au)