

**STEP 1.**  
READ GUIDELINES

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COMPLETE APPLICATION FORM

**STEP 3.**  
SUBMIT APPLICATION FORM WITH FINANCIAL DETAILS



## Dampier Archipelago (including Burrup Peninsula) National Heritage Place Rock Art Foundation - Project Funding Guidelines

In July 2007 Woodside Energy signed a Conservation Agreement with the Australian Government for the recognition, protection and conservation of the National Heritage values of the Dampier Archipelago (including the Burrup Peninsula), in the Pilbara region of Australia's North West.

These National Heritage values include an exceptionally diverse array of rock engravings depicting birds, terrestrial and marine animals, figures with mixed human and animal characteristics, human forms and complex scenes showing human activity. Standing stones, stone pits and stone arrangements across the Dampier Archipelago also form part of these important National Heritage values. The place illustrates the evolution of societies, cultures and the environment over time. The National Heritage listing for the Dampier Archipelago (including the Burrup Peninsula) can be found at:  
[www.environment.gov.au/heritage/places/national/dampier-archipelago/information.html](http://www.environment.gov.au/heritage/places/national/dampier-archipelago/information.html)



Under the Conservation Agreement Woodside has committed to investing in four objectives through the company's Rock Art Foundation to care for these National Heritage values

- 1. Identifying sites with National Heritage values**
- 2. Presenting and transmitting information about the National Heritage values**
- 3. Managing National Heritage values to ensure the values are conserved for future generations**
- 4. Researching and monitoring the National Heritage values**



The Rock Art Foundation Committee (RAFC) is comprised of an independent chairperson, a Woodside representative and an Australian Government representative. The primary function of the RAFC is to seek, review and provide recommendations to Woodside on what Conservation Agreement projects the company should fund through the Rock Art Foundation.

## CALL FOR PROJECTS

The Rock Art Foundation Committee is inviting applications for projects that achieve one or more of the Conservation Agreement objectives. Fully costed proposals are invited from interested parties to undertake projects to commence in 2009.

The call for projects opens on 26 August 2008 and will be advertised in *The Australian*, *The West Australian* and the *Pilbara News* newspapers. The closing date for applications is 5pm 24 October 2008. The Project Funding Guidelines and Application Form can be found at [www.woodside.com.au/rockartfoundation](http://www.woodside.com.au/rockartfoundation).

### What types of projects can be funded?

The Rock Art Foundation Committee will only support projects that produce a measurable outcome against one or more of the four Conservation Agreement objectives. The Committee will place strong emphasis on supporting projects that involve the Aboriginal groups of the local area.

### Can applications be made for projects that do not just focus on Rock Art?

Yes. While the rock art of the Dampier Archipelago was a key reason for placing this area on the National Heritage List other heritage features such as standing stones and stone arrangements were cited in the National Heritage Listing decision for the Dampier Archipelago.

The Conservation Agreement is focused not only on researching features that hold National Heritage value but also on promoting, managing and conserving those values and understanding them within the broader cultural context of the region. Eligible projects could, for example, be related to a variety of fields including, but not limited to, archaeology, anthropology, tourism, history, heritage management and interpretation.

### Can I submit an application for funding outside this call for projects?

Yes. There are likely to be additional calls for projects in the future. Applications can be submitted outside this public call for projects, however they will only be considered during the next call for projects.

Whether applying within, or outside the public call for projects, applicants must complete the same Application Form. This is available online at [www.woodside.com.au/rockartfoundation](http://www.woodside.com.au/rockartfoundation).

### Who is eligible to apply?

Invitation is extended to interested parties, which may include all or any of the following:

- Aboriginal people with rights and interests in the national heritage place (whether represented by group or body corporate)
- The State of Western Australia
- Scientific research organisations or individuals
- Universities and other research/educational institutions
- The general public



## How will applications be assessed?

The Rock Art Foundation Committee will assess applications using the criteria in the Application Form and make recommendations to Woodside on projects for funding. The Committee may ask for supplementary information and/or engage third parties to provide expert advice on project applications.

## How much money can I/my organisation apply for?

When it comes to funding, each project will be judged on its merit. It is important that you seek the appropriate level of funding to deliver the outcomes of your project and that these are measurable and verifiable.

## How long might the Woodside Rock Art Foundation provide funding for?

Woodside is seeking to establish potential long term relationships and outcomes. The Woodside Rock Art Foundation funding ceases in July 2017.

The Rock Art Foundation Committee is looking for a staged process in achieving the project's goals.

It is very important for you to document what funding is required and how the project will be managed over the full life cycle of the project by completing the Project Plan in the Application Form.

## How can I measure the benefits of my project?

We recognise that this can be difficult. We are not looking for how many people heard about or participated in the project, but what measurable outcomes the project has achieved.

To make it easier, think about these points:

- What outcomes will the project deliver against one or more of the four Conservation Agreement objectives and how will these be measured and reported?
- How will the project involve the Aboriginal groups of the local area?

An important starting point is to assess and/or quantify the current situation before the project begins. This will provide a baseline against which you can measure the impact of the project.

## What will my application need to address and what will the Rock Art Foundation Committee look for in assessing applications?

The Rock Art Foundation Committee will assess all applications against the criteria in the Application Form. Applications will only be considered if submitted using the Application Form.



## What activities will not be funded under the Conservation Agreement?

Woodside will not provide funding for projects unrelated to the Conservation Agreement objectives or for activities that are regularly funded by governments as part of their normal responsibilities.

In line with Woodside's general community sponsorship guidelines, the following will also not be funded:

- Political donations or activities
- Funding for membership of applicants
- Travel (except where travel will contribute to specific project outcomes or where travel is part of the overall budget to ensure project outcomes are effectively delivered)
- Religious activities
- General fundraising appeals and indirect fundraising activities
- Activities requiring ongoing operating funds that will create a relationship of financial dependency on Woodside
- Projects that conflict with Woodside's code of conduct, available at [www.woodside.com.au](http://www.woodside.com.au), or Woodside's regulatory, licensing or any other statutory commitments.

## Can I discuss my project with someone before I apply?

The ability of the Rock Art Foundation Committee to meet with applicants is limited. Enquiries can be sent to [rockartfoundation@woodside.com.au](mailto:rockartfoundation@woodside.com.au) or you can telephone Woodside's Senior Indigenous Affairs Advisor - Cultural Heritage on 1800 634 988.

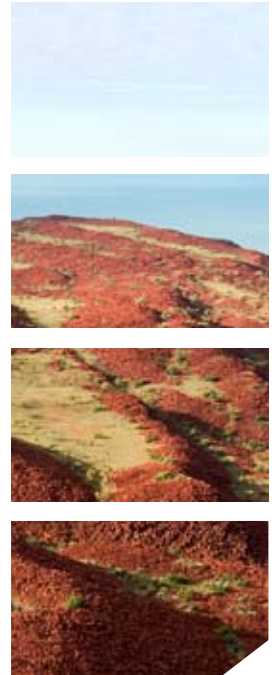
## When will applicants be advised whether or not their application has been successful? What are the next steps for successful applicants?

All applicants will be advised of the assessment process outcomes before 31 March 2009.

Formal funding agreement contracts will be signed with successful applicants.

## Information Management

Contracts with successful applicants will include strict requirements on the management of information resulting from projects to ensure that the intellectual property rights of Aboriginal people and cultural customs are not breached and that information is not used in a way that will risk compromising the National Heritage values.



## Making an application

Applications must be submitted using the Application form that can be found at [www.woodside.com.au/rockartfoundation](http://www.woodside.com.au/rockartfoundation).

Your application should be consistent with nationally recognised standards and policy for research, conservation and management of Indigenous heritage places:

- *National Heritage Management Principles* (Schedule 5B of the Environment Protection and Biodiversity Conservation Regulations 2000) ([www.environment.gov.au/epbc/about/index.html](http://www.environment.gov.au/epbc/about/index.html))
- *Burra Charter (Australia ICOMOS Charter for Places of Cultural Significance)* ([www.icomos.org/australia/](http://www.icomos.org/australia/))
- *Ask First: a guide to respecting Indigenous heritage places and values* ([www.environment.gov.au/heritage/ahc/publications/commission/books/pubs/ask-first.pdf](http://www.environment.gov.au/heritage/ahc/publications/commission/books/pubs/ask-first.pdf))
- *AIATSIS: Guidelines for ethical research in Indigenous Studies* ([www.aiatsis.gov.au/\\_\\_data/assets/pdf\\_file/2290/ethics\\_guidelines.pdf](http://www.aiatsis.gov.au/__data/assets/pdf_file/2290/ethics_guidelines.pdf))

Please note your application should not exceed 12 pages (including cover and declaration), in font no smaller than 10 points. You must include a completed application form to be considered.

### Applications can be posted, e-mailed or faxed to:

Senior Indigenous Affairs Advisor - Cultural Heritage

Woodside Energy Ltd.

Pluto LNG Project

240 St Georges Terrace, Perth

Western Australia 6000

Email: [rockartfoundation@woodside.com.au](mailto:rockartfoundation@woodside.com.au)

Fax: (08) 9214 2953

**Applications must be post (stamp) dated, e-mailed or faxed no later than 5pm 24 October 2008. All applications must be signed and dated.**

### More information

For more information please contact:

Senior Indigenous Affairs Advisor - Cultural Heritage

Woodside Energy Ltd.

Tel: 1800 634 988



[www.woodside.com.au/rockartfoundation](http://www.woodside.com.au/rockartfoundation)